

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

		Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT	Line Type / Break Type (Ref #)	LOCAL WVNY 201 Hu 201 Hu Roches Roches K St NW 100 hington, DC 20007
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		:30	:30	:30	:30	:30	:30	:30	Length	Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments
_		:30 1P- The Chew	:30 5P- 6P (EST)	:30 SP- 6P (EST)	:30 7A- Good Morning America	:30 7A- Good Morning America	:30 3P- People's Court	:30 3P- People's Court	Run Times	#
CONFIRMATION					ng America	ng America	, A	ā		1449831 10/19/16-10/28/16 Planned Parenthood Action Fund (48491) Great American Media (11024) Political - Issues / Propositions (1068) 332/352/5704 (568594) Katz - Washington DC, Washington DC (1179) Katz - Washington DC Ga,Ritterstein, / 332/352/5704 National/Political Standard issue
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	1	4 \$5	3 \$6	4 \$6	3 \$7	5 \$7	\$5	\$5	ts Rate	Date Entered Last Modified Entered By CO-OP Headline # Demo Order Type Package Deal Commission Net Total Sales Tax
	$\parallel$	\$50.00	\$60.00	\$60.00	\$75.00	\$75.00	\$50.00	\$50.00		10/18/16 10/18/16 Elizabeth F. No ECR253324 Normal 15.00 \$3,238.50 \$18,351.50
		\$200.	\$180.	\$240.	\$225.	\$375.	\$150.	\$200.	Total	10/18/16 10/18/16 10/18/16 EElizabeth F. Guy No ECR25332468 Normal 15.00 \$3,238.50 \$18,351.50
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		\$200.00 Burlington (WVNY)	\$180.00 Burlington (WVNY)	\$240.00 Burlington (WVNY)	\$225.00 Burlington (WVNY)	\$375.00 Burlington (WVNY)	\$150.00 Burlington (WVNY)	\$200.00 Burlington (WVNY)	Station	Burlington By Broadcas Oct. 2016 Grand Total:
		 	Section for the section of the secti	ATTO ALLOW AND REPORT OF			Totals Minimistry of a Totals Minimistry	sa monai inaiimae		Burlington (WVNY) By Broadcast Month Spo Oct. 2016 Grand Total:  8
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		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered	Rate \$21,590.00 \$21,590.00
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Line

1.0 Normal Line / SPOT

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

5.0 Normal Line / SPOT 4.0 Normal Line / SPOT 3.0 Normal Line / SPOT

2.0 Normal Line / SPOT

6.0 Normal Line / SPOT

7.0 Normal Line / SPOT



Great American Media 3050 K St NW

Washington, DC 20007

Comments Billing Type

Standard

Suite 100

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Agency Advertiser Schedule Dates Political - Issues / Propositions (1068) Great American Media (11024) Planned Parenthood Action Fund (48491) 10/19/16-10/28/16

Sales Office Brand **Account Types** Phone/Fax Buyer Name Salesperson Ga,Ritterstein, National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) 332/352/5704 (568594) 332/352/5704

Contract # 1449831 9 9 Headline # Entered By Last Modified Date Entered 10/18/16 ö

Order Type Commission % Package Deal Demo Normal

10/18/16 Elizabeth F. Guy ECR25332468

> By Broadcast Month **Burlington (WVNY)**

Net Total Commission 15.00 \$18,351.50 \$3,238.50

Sales Tax

Grand Total: Oct. 2016 88 88 \$21,590.00 \$21,590.00

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Comments:		\$150.00	\$80.00	\$80.00	\$240.00	\$80.00	\$80.00	\$200.00	\$300.00	Total
		\$150.00 Burlington (WVNY)	\$80.00 Burlington (WVNY)	\$80.00 Burlington (WVNY)	\$240.00 Burlington (WVNY)	\$80.00 Burlington (WVNY)	\$80.00 Burlington (WVNY)	\$200.00 Burlington (WVNY)	\$300.00 Burlington (WVNY)	Station
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		COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B LCL22NWS-6:00A	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB LINES A THRU B DR. OZ	VIEW-ABC<	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B HOT BENCH<	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B HOT BENCH<	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B Local 22 News	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News	Comments
		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered
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Suite 100 3050 K St NW Great American Media

Washington, DC 20007

Comments Billing Type Account Types

issue

Standard National/Political

WVNY 201 Humboldt St Rochester, NY 14610-1093

Brand Product Schedule Dates Agency Advertiser

Phone/Fax Buyer Name Sales Office Salesperson 332/352/5704 (568594) Political - Issues / Propositions (1068) 332/352/5704 Ga, Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179)

Contract # Planned Parenthood Action Fund (48491) 10/19/16-10/28/16 Great American Media (11024) 1449831 CO-OP Headline # Entered By Last Modified Date Entered

Demo 10/18/16 Elizabeth F. Guy ECR25332468 8 10/18/16

Order Type Commission % Package Deal 15.00 Normal

Net Total Sales Tax Commission \$18,351.50 \$3,238.50

> Grand Total: By Broadcast Month Oct. 2016 Spots 88 88 Rate \$21,590.00 \$21,590.00

**Burlington (WVNY)** 

Accept		20	16	ls.	1 18	17	16	Line
Accepted-Agency/Advertiser:		 20.0 Normal Line / SPOT	19.1 Normal Line / SPOT	19.0 Revised Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
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Date:		15.		, n	25	23.	<b>:</b> :.	Length
Accepted-Station:	CON	:30 5A- Local 22 News at 5A	:30 5A- Local 22 News at 5A	:30 5A- 6A (EST)	:30 7:30P- Inside Edition	:30 7:30P- Inside Edition	:30 6A- Local 22 News at 6A	Run Times
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Comments:		 \$60.00	\$120.00		\$120.00	\$120.00	\$150.00	Total
		\$60.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	Burlington (WVNY)	\$120.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	\$150.00 Burlington (VVVNY)	Station
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		COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B LOCAL22NWS-5AM	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B LOCALZZNWS-5AM	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B LOCAL22NWS-5AM	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B INSIDE EDITION<	COMMENTS APPLY TO SUB LINES A THRU B INSIDE EDITION<	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B LCLZZNWS-6:00A	Comments
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Great American Media 3050 K St NW

Washington, DC 20007

Comments Billing Type Account Types

National/Political

Sales Tax Net Total

\$18,351.50

Standard

Suite 100

WVNY 201 Humboldt St Rochester, NY 14610-1093

Agency

Product

Schedule Dates Contract # Advertiser Political - Issues / Propositions (1068) Planned Parenthood Action Fund (48491) Great American Media (11024) 10/19/16-10/28/16 1449831

Phone/Fax **Buyer Name** Sales Office Salesperson Brand Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 332/352/5704 (568594) 332/352/5704

6 6 9 Entered By Headline # **Last Modified Date Entered** 10/18/16 10/18/16 8

Order Type Demo Commission Commission % Package Deal 15.00 Elizabeth F. Guy ECR25332468 \$3,238.50 Normal

> By Broadcast Month Spots **Burlington (WVNY)** #21 500 00

	Grand Total:	Oct. 2016
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	88	88
	\$21,590.00	\$21,590.00

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Accepted-Agency/Advertiser:		26.0 Normal Line / Prime	25.0 Normal Line / Prime	24.0 Normal Line / Prime	23.0.1 Preempt	23.0 Normal Line / Prime	22.0 Normal Line / Prime	21.0 Normal Line / Prime	Line Type / Break Type (Ref #)		
		10/22/16-10/22/16	10/23/16-10/23/16	10/21/16-10/21/16	10/19/16	10/19/16-10/26/16	10/26/16-10/26/16	10/26/16-10/26/16	Dates		
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Date:									Length		
Accepted-Station:	CONFIRMATION CONT	:30 6P- ABC College Football	:30 10P- Quantico	:30) 9P- Shark Tank		:30 8P- The Goldbergs/Speechless	:30 9P- Modern Family/blackish	:30 10P- Designated Survivor 10P	ו Run Times		
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Date:		\$150.00	\$900.00	\$900.00		\$1,200.00	\$1,250.00	\$800.00	Rate		
Comments:		\$150.00	\$900.00	\$900.00		\$1,200.00	\$2,500.00	\$1,600.00	Total		
		\$150.00 Burlington (WVNY)	\$900.00 Burlington (WVNY)	\$900.00 Burlington (WVNY)	Burlington (WVNY)	\$1,200.00 Burlington (WVNY)	\$2,500.00 Burlington (WVNY)	\$1,600.00 Burlington (WVNY)	Station		
	-	COMMENTS APPI LINES A THRU A ABC-CFTBL-330P	COMMENTS APPLY TO SUI	COMMENTS APPLY TO S LINES A THRU A SHARK TANK-ABC	Schedule Cha -	Goldbergs/ Speechless	COMMENTS A LINES A THRL Fam/ Blackish	COMMENTS A LINES A THRI Survivor	Com		
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f		 	10/18/16	10/18/16		10/18/16	10/18/16	10/18/16			



WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Agency Advertiser Political - Issues / Propositions (1068) Great American Media (11024)

SE C Phone/Fax **Buyer Name** Sales Office Salesperson Brand Ga, Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 332/352/5704 (568594) 332/352/5704

3050 K St NW

Great American Media

Suite 100

Washington, DC 20007

Comments Billing Type

issue

Standard National/Political

Account Types

Planned Parenthood Action Fund (48491) 10/19/16-10/28/16 1449831 ဝှ Entered By Headline # Last Modified Date Entered

Contract #

10/18/16 8 10/18/16

Order Type Package Deal Demo Normal

\$3,238.50

Elizabeth F. Guy ECR25332468

Commission % 15.00

Sales Tax Commission Net Total \$18,351.50

> öt. Gran Burlington (WVNY)
> By Broadcast Month Rate

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	\$21,590.00	\$21,590.00	Nate

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Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRAC

33.0 Normal Line / SP01

10/27/16-10/27/16

:30 7:58P- Grey's Anatomy

\$1,500.00

\$1,500.00 Burlington (WVNY)

COMMENTS APPLY TO SUB LINES A THRU A Grey's

10/18/16

COMMENTS APPLY TO SUB LINES A THRU A Middle/ COMMENTS APPLY TO SUB

10/18/16

\$700.00

\$700.00 Burlington (WVNY) \$45.00 Burlington (WVNY)

32.0 Normal Line / SPOT 31.0 Normal Line / SPOT

10/25/16-10/25/16 10/22/16-10/22/16

:30 7:58P- The Middle/American Housewife :30 8A- Good Morning America Weekend

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\$45.00

×

\$70.00

\$70.00 Burlington (WVNY)

\$1,100.00

\$1,100.00 Burlington (WVNY)

COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/ Dr. Ken

10/18/16

COMMENTS APPLY TO SUB LINES A THRU A College Football Late Game

10/18/16

COMMENTS APPLY TO SUB LINES A THRU A ABC 22 Local News

10/18/16

10/18/16

30.0 Normal Line / Prime

10/23/16-10/23/16

:30 6:30P- Local 22 News at 630P

:30 8P- Last Man Standing/Dr. Ken

29.0 Normal Line / Prime

10/28/16-10/28/16

Line

Line Type / Break Type (Ref #)

27.0 Normal Line / Prime

10/22/16-10/22/16

Dates

Sec Length

:30 6:30P- Local 22 News at 6P

Run Times

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

\$70.00

\$70.00 Burlington (WVNY)

COMMENTS APPLY TO SUB LINES A THRU A Local 22 Comments

10/18/16

Entered

28.0 Normal Line / Prime

10/22/16-10/22/16

:30 3:30P- ABC College Football

×

\$350.00

\$350.00 Burlington (WVNY)



Washington, DC 20007 Great American Media WVNY 201 Humboldt St Rochester, NY 14610-1093 Brand Product Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Agency

Suite 100 3050 K St NW

Comments

issue

Standard

Schedule Dates Advertiser Contract # Planned Parenthood Action Fund (48491) 10/19/16-10/28/16 Political - Issues / Propositions (1068) Great American Media (11024) 1449831 CO-OP Date Entered Headline # Entered By Last Modified ECR25332468 중 Elizabeth F. Guy 10/18/16 10/18/16

Katz - Washington DC 332/352/5704 (568594) National/Political 332/352/5704 Ga, Ritterstein, Katz - Washington DC, Washington DC (1179) Net Total Order Type Demo Sales Tax Commission Commission % Package Deal

\$18,351.50

\$3,238.50

15.00

Normal

on (WVNY)  ast Month Spots Rate  88 \$21,590.00  88 \$21,590.00	\$21,59	88	and the second s
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	Comments:	Date:		100X	Date: Accepted-Station:			Accepted-Agency/Advertiser:	Acc
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COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A Dancing w/ the Stars	\$1,250.00 Burlington (WVNY)	1 \$1,250.00		×	:30/7:58P- Dancing With The Stars	3	10/24/16-10/24/16	40.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A AFHV	\$600.00 Burlington (WVNY)	1 \$600.00	×	р-	:30 6:59P- America's Funniest Home Videos	4	10/23/16-10/23/16	39.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A Local 22 News	\$50.00 Burlington (WVNY)	1 \$50.00	×	<u></u>	:30 11P- Local 22 News at 11P	4	10/23/16-10/23/16	38.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B General Hospital	\$75.00 Burlington (WVNY)	1 \$75.00	*	<u>+</u>	:30 2P- General Hospital	4.	10/26/16-10/28/16	37.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B General Hospital	\$150.00 Burlington (WVNY)	2 \$75.00	1		:30 2P- General Hospital	4.	10/20/16-10/21/16	36.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B Local 22 News	\$100.00 Burlington (WVNY)	1 \$100.00	*	1 ×	:30 6:59P- Local 22 News at 7P	w	10/26/16-10/28/16	35.0 Normal Line / SPOT	
COMMENTS APPLY TO SUB 10/18/16 LINES A THRU B Local 22 News	\$200.00 Burlington (WVNY)	2 \$100.00	1		:30 6:59P- Local 22 News at 7P	ω	10/20/16-10/21/16	34.0 Normal Line / SPOT	

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Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

Entered



Great American Media 3050 K St NW

Suite 100

CPE

332/352/5704

Net Total

Sales Tax

Billing Type

Standard National/Political

**Account Types** 

Comments

Washington, DC 20007

WVNY 201 Humboldt St Rochester, NY 14610-1093

Brand Schedule Dates Product Agency Advertiser Contract # 10/19/16-10/28/16

Phone/Fax **Buyer Name** Sales Office Salesperson Katz - Washington DC, Washington DC (1179) 332/352/5704 (568594) Ga, Ritterstein, Katz - Washington DC

Planned Parenthood Action Fund (48491) Political - Issues / Propositions (1068) Great American Media (11024) 1449831

Demo CO-OP Headline # Entered By Last Modified

Order Type Commission Commission % Package Deal 15.00 Normal

Date Entered 10/18/16 ECR25332468 8 Elizabeth F. Guy 10/18/16

\$18,351.50 \$3,238.50

> Grand Oct. 2016 Burlington (WVNY)
> By Broadcast Month Spots 88

\$21,590.00

Total:
a!
88
\$21,590.00

ccepted-		49.0	48.0	47.0	46.0	45.1	45.0	44.0	43.01	42.0	41.0	Line
Accepted-Agency/Advertiser:		49.0 Normal Line / SPOT	48.0 Normal Line / SPOT	47.0 Normal Line / SPOT	46.0 Normal Line / SPOT	45.1 Normal Line / SPOT	45.0 Revised Line / SPOT	44.0 Normal Line / SPOT	43.0 Normal Line / SPOT	42.0 Normal Line / SPOT	41.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/24/16-10/24/16	10/24/16-10/24/16	10/24/16-10/24/16	10/24/16-10/24/16	10/24/16-10/25/16	10/24/16-10/25/16	10/19/16-10/19/16	10/23/16-10/23/16	10/24/16-10/24/16	10/23/16-10/23/16	Dates
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Date:		\$75.00	\$40.00	\$60.00	\$40.00	\$60.00		\$3,500.00	\$150.00	\$700.00	\$45.00	кате
Comments		\$75.00	\$40.00	\$60.00	\$40.00	\$120.00		\$3,500.00	\$150.00	\$700.00	\$45.00	lotal
		\$75.00 Burlington (WVNY)	\$40.00 Burlington (WVNY)	\$60.00 Burlington (WVNY)	\$40.00 Burlington (WVNY)	\$120.00 Burlington (WVNY)	Burlington (WVNY)	\$3,500.00 Burlington (WVNY)	\$150.00 Burlington (WVNY)	\$700.00 Burlington (WVNY)	\$45.00 Burlington (WVNY)	Station
	*********	 . Carbura								Limitere		
					The state of the s		The state of the s	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A 3rd Presidential Debate	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A ABC World News Sunday	COMMENTS APPLY TO SUB 10/18/16 LINES A THRU A Conviction	COMMENTS APPLY TO SUB	Comments
		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18	10/18	10/18	10/18/16	Entered

125 West 55th St New York, NY 10019

Contract # 25332468 Agency: Great American Media CPE: 332/352/5704

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Changes as of: 10/18/2016 at 2:04 PM

Flight: 10/19/16 - 10/28/16

Advertiser: Planned Parenthood VT
Action Fund IE PAC

Office: WASHINGTON

Version: Current State Version 2
Station: WVNY Market: Burlington-Plattsburgh

Total \$: \$22,790.00 Total Spots: 89

Total CPP: \$0.00

Total GRP: Traffic #: 1449831

Separation:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Agency Order #: 5488420
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY Washington DC
202-872-5880

Comments: Separation: 30

WANTELEVISION GROUP

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 332/352/5704

Contract # 25332468

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5488420
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY Washington DC
202-872-5880

Primary Demo: Adults 35+

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Total \$: \$22,790.00 Total Spots: 89 Total CPP: \$0.00

Total GRP: Traffic #: 1449831

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880 Separation:

							ω	<b>ω</b>			_			Spots
\$3,500.00	\$150.00	\$700.00	\$45.00	\$1,250.00	\$600.00	\$50.00	\$225.00	\$300.00	\$1,500.00	\$700.00	\$45.00	\$70.00	\$1,100.00	45
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР
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			•	•		•		•	•					

24 8p-9p W-F,M-Tu 25 7p-7:30p W-F,M-Tu 26 2p-3p

Grey's Anatomy

Middle/ American Housewife

Tu 23 8p-9p Sa 22 8a-9a

31 M 10p-11p

Su 30 8a-9a

GMA Sun

Conviction

\$700.00

30 8

0 0 0 0

\$45.00

Dancing w/ the Stars

33 9p-10:30p Su 32 6p-6:30p

3rd Presidential Debate ABC World News Sunday

\$150.00 \$3,500.

TOTALS:

56

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89 \$22,790.00

\$0.00

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8

0 0 28 7p-8p M 29 8p-10p

AFHV

\$600.00

30 30

\$50.00 \$75.00

0

\$1,250. 00

30

Su 27 11p-11:35p

General Hospital

Local 22 News

\$100.00

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\$1,500. 00

\$700.00

0 0 0

\$45.00 \$70.00

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Local 22 News

Su 21 6:30p-7p

ABC 22 Local News

Last Man Standing/ Dr. Ken

\$1,100. 00

0

Rate

A35P Rating

Len 10/19 10/26

10/19 - 10/26

GMA Sat

20 8p-9p

# Day/Time

무

Program



TELEVISION GROUP

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

125 West 55th St New York, NY 10019

Special Instructions

Date/Time

Comment Separation: 30 Separation: 30

Order Level Comments

10/17/16 7:14 PM

RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC Added by

Market Budget: \$175,308 WVNY Share: 13% Comment:

Competitive Information

Day/Time Total

% Distrib 100%

Spots 89 89

Daypart Summary

100%

\$22,790.00 \$22,790.00 Dollars

WCAX: 42% WFFF: 6% WPTZ: 39%

10/17/16 7:14 PM

Contract # 25332468 Agency: Great American Media CPE: 332/352/5704

Product: issue

Flight: 10/19/16 - 10/28/16

Advertiser: Planned Parenthood VT Action Fund IE PAC

Changes as of: 10/18/2016 at 2:04 PM

Office: WASHINGTON

Version: Current State Version 2
Station: WVNY Market: Burlington-Plattsburgh

Total Spots: 89 Total CPP: \$0.00 Total \$: \$22,790.00

Total GRP:

Separation: Traffic #: 1449831

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Agency Order #: 5488420

Buyer: Ritterstein, Gary

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Assistant: LAILA DAFTARI 202-872-5880

		~		
\$22,790.00	89	Total	0.0	N/A
\$22,790.00	89	2016-Oct	0.0	N/A
Dollars	Spots	Month	GRP	PP
nary	Monthly Summary			

					Transa	Transaction History			
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	t\$ Comment	
Queued for Electronic									
Contracting	10/18/16 2:08 PM					\$0	\$0	aliana.	
Queued for		TO STATE OF THE ST							
Electronic									
Contracting	10/18/16 2:07 PM					\$0	\$0		
Queued for									
Electronic									
Contracting	10/18/16 12:59 PM					\$0	\$0		
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Contracting	10/18/16 10:10 AM					\$0	\$0		Supplied to the supplied to th
Queued for									
Electronic									
Contracting	10/18/16 8:36 AM					\$0	\$0		
	RACHELLE RAY -	RACHELLE RAY -				<del>P</del>	\$33 700 00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$22,790.00. 2 buylines	1 \$0.00 to \$22,790.00. 2 buylines
10000		RACHELLE RAY -	0				,		
New	10/17/16 7:11 PM Washington DC	Washington DC	New	89		\$22,790.00	\$22,790.00		
		:	•						



VAITZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25332468 CPE: 332/352/5704

Agency: Great American Media

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5488420

Primary Demo: Adults 35+

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/18/2016 at 2:04 PM

Advertiser: Planned Parenthood VT Action Fund IE PAC Flight: 10/19/16 - 10/28/16

Product: issue

Version: Current State Version 2
Station: WVNY

Market: Burlington-Plattsburgh

Total \$: \$22,790.00

Total Spots: 89

Office: WASHINGTON

Total CPP: \$0.00

Separation: Traffic #: 1449831

Total GRP:

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Policy

## AGREEMENT FORW FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WYNY. BURLINGTON / PLATTSSUKER	10-18-2016
Great American Media do hereby request station time concerning the following issue:	
Public education of voters concerning the election for Governor on	11/8.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by:	Planned Parenthood	Vermont Action	Fund IE	PAC
TITIS DI DAUCASI UITTE WIII DE USEU DV.				

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Vermont Action Fund IE PAC, 784 Hercules Drive, Suite 110, Colchester, VT 05446

Great American Media is an authorized agent for inquiry/purchase of station broadcast time for sponsor. 3050 K ST. NW #100. Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Creston Lea, Treasurer

Committee members: Janet Warren Linda Waite-Simpson Sarah Robinson

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or